



**PRISM** AR111

**Halco**  
LIGHTING TECHNOLOGIES

#### Technical Data:

- 50, 75 and 100 watts
- 12 volts
- Highly polished pure Aluminum reflector
- Metal cap reduces glare and eliminates direct light
- UV-block quartz burner
- Multi-purpose base can be used with dedicated G23 socket or direct wire with screw or push-in terminals
- Low-pressure Halogen burner allows lamp to be used in open fixtures

#### Long Life:

- 3,000 hours average rated life

#### Benefits:

- White light
- High lumen maintenance
- Safe for use in open fixtures
- Produces a smooth beam and sharp contrast
- Attractive design

- » Optimal light output
- » Attractive design
- » High lumen maintenance

#### Markets:

- Commercial

#### Applications:

- Retail
- Art galleries
- Museum
- Exhibit halls

where there's light, there's halco®

Contact your account representative at 800.677.3334 for pricing, orders and technical support.

Visit us at [halcolighting.com](http://halcolighting.com)

## Ordering Information

Watt	Base	Product #	Product Code	Description	Volts	Color Temp.	CBCP	Avg. Rated Life	Pkg. Qty.	Beam Spread	Filament Design	MOL
50 Watt	G53	104150	AR111FL50	Flood	12V	2950	4100	3000	1/6	24°	C-8	2.64"
50 Watt	G53	104154	AR111SP50	Spot	12V	2950	23000	3000	1/6	8°	C-8	2.64"
50 Watt	G53	104158	AR111WFL50	Wide Flood	12V	2950	1200	3000	1/6	45°	C-8	2.64"
75 Watt	G53	104152	AR111FL75	Flood	12V	3000	5300	3000	1/6	24°	C-8	2.64"
75 Watt	G53	104156	AR111SP75	Spot	12V	3000	30000	3000	1/6	8°	C-8	2.64"
75 Watt	G53	104160	AR111WFL75	Wide Flood	12V	3000	1700	3000	1/6	45°	C-8	2.64"
100 Watt	G53	104162	AR111FL100	Flood	12V	3000	8500	3000	1/6	24°	C-8	2.64"

HALOGEN