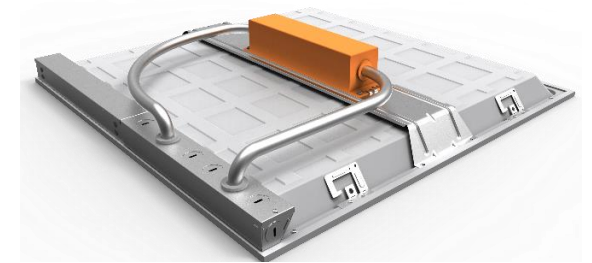




ProLED Select Backlit Panel Series

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LIGHTING TECHNOLOGIES

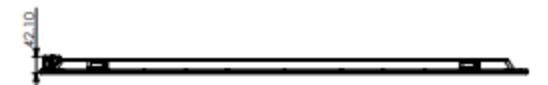
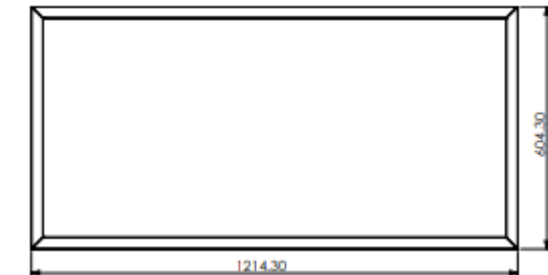
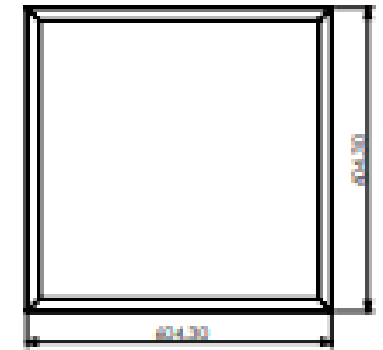
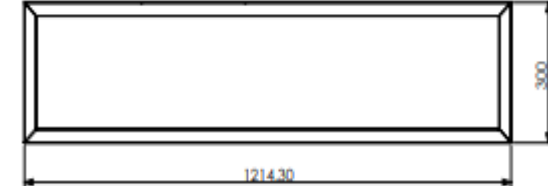


- Selectable Wattage
- Selectable Color Temperatures
- 0-10V Dimming
- Direct Backlit Design
- 5 Year Warranty

Specifications



	BPL-14-WS-CS-U	BPL-22-WS-CS-U	BPL-24-WS-CS-U
Wattage	Selectable - 20W, 30W, 35W	Selectable - 20W, 30W, 35W	Selectable - 30W, 35W, 45W
Delivered Lumens	2548lm - 4217lm	2454lm - 4044lm	3864lm - 5544lm
Efficacy (lm/W)	109LPW - 134LPW	110LPW - 135LPW	117LPW - 134LPW
CCT	Selectable - 3500K, 4000K, 5000K		
CRI	80+		
L70 Lifetime (hrs)	50,000		
Voltage	120-277VAC		
Power Factor	>0.9		
Dimming	0-10V		
Housing	Aluminum		
Lens	Diffused Lens		
Operating Temperature	-20°C - 40°C		
Listings	DLC, ETL, FCC		
Environment	Damp Location, IC Rated		
Weight (lbs)	5.2	5.4	9.5
Warranty	5 years Standard		





Base Fixtures

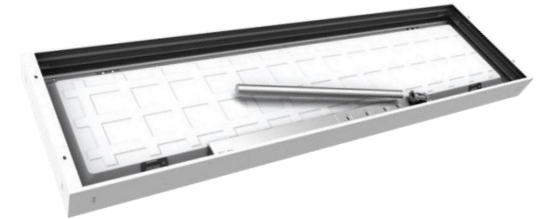
Product SKU	Product Code	Product Description
90363	BPL-14-WS-CS-U	ProLED Select Backlit Panel 1x4 Wattage and CCT Selectable
90364	BPL-22-WS-CS-U	ProLED Select Backlit Panel 2x2 Wattage and CCT Selectable
90365	BPL-24-WS-CS-U	ProLED Select Backlit Panel 2x4 Wattage and CCT Selectable



EM Battery Mounting Bridge for secure and professional Emergency Battery Back Up installation

Accessories and Options

Accessories		
90366	BPL-14-SMK	ProLED Select Back Lit Panel 1x4 Surface Mount Kit
90367	BPL-22-SMK	ProLED Select Back Lit Panel 2x2 Surface Mount Kit
90368	BPL-24-SMK	ProLED Select Back Lit Panel 2x4 Surface Mount Kit
90369	BPL-14-FMK	ProLED Select Back Lit Panel 1x4 Flange Mount Kit
90370	BPL-22-FMK	ProLED Select Back Lit Panel 2x2 Flange Mount Kit
90371	BPL-24-FMK	ProLED Select Back Lit Panel 2x4 Flange Mount Kit
Options		
81981	VPL/EM/LED3	LED Panel Gen III Emergency Battery 16W
90372	BPL-EMMB1	ProLED Select Backlit Panel 1x4 Emergency Battery Back Up Mounting Bridge Size 1
90373	BPL-EMMB2	ProLED Select Backlit Panel 2x2, 2x4 Emergency Battery Back Up Mounting Bridge Size 2

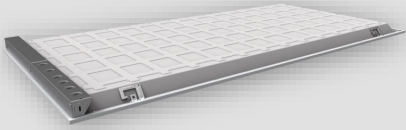
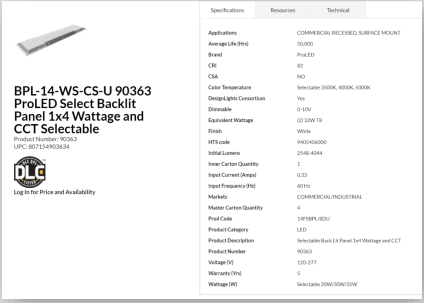


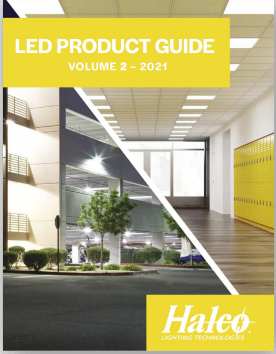



Easy to install Surface and Flange Mount Kits



Marketing Tools

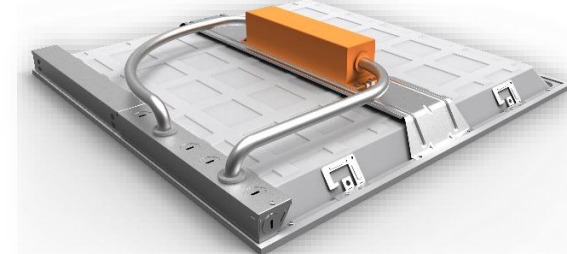
Overview

Creative Assets	Digital	Training	Programs / Promotions																																																																								
	 <table border="1"><thead><tr><th>Specifications</th><th>Resources</th><th>Technical</th></tr></thead><tbody><tr><td>Applications</td><td></td><td>COMMERCIAL RECESSED SURFACE MOUNT</td></tr><tr><td>Average Life (hrs)</td><td></td><td>50,000</td></tr><tr><td>Brand</td><td></td><td>ProLED</td></tr><tr><td>CS</td><td></td><td>60</td></tr><tr><td>CRA</td><td></td><td>NA</td></tr><tr><td>Color Temperature</td><td></td><td>Selectable (3000K, 4000K, 5000K)</td></tr><tr><td>Design Light Concentration</td><td></td><td>Yes</td></tr><tr><td>Dimmable</td><td></td><td>0-10V</td></tr><tr><td>Equivalent Wattage</td><td></td><td>0-32W T8</td></tr><tr><td>Finish</td><td></td><td>9006</td></tr><tr><td>HTL Code</td><td></td><td>949540000</td></tr><tr><td>Initial Lumens</td><td></td><td>2545 4004</td></tr><tr><td>Input Current (amps)</td><td></td><td>1.1</td></tr><tr><td>Input Frequency (Hz)</td><td></td><td>60Hz</td></tr><tr><td>Material</td><td></td><td>COMMERCIAL INDUSTRY GRADE</td></tr><tr><td>Model Color Quantity</td><td></td><td>4</td></tr><tr><td>Product Code</td><td></td><td>5493PL900</td></tr><tr><td>Product Category</td><td></td><td>LED</td></tr><tr><td>Product Description</td><td></td><td>Selectable Backlit Panel 1x4 Wattage and CCT</td></tr><tr><td>Product Number</td><td></td><td>90363</td></tr><tr><td>Voltage (V)</td><td></td><td>120-277</td></tr><tr><td>Warranty (Yrs)</td><td></td><td>5</td></tr><tr><td>Wattage (W)</td><td></td><td>Selectable 20W-32W/320W</td></tr></tbody></table>	Specifications	Resources	Technical	Applications		COMMERCIAL RECESSED SURFACE MOUNT	Average Life (hrs)		50,000	Brand		ProLED	CS		60	CRA		NA	Color Temperature		Selectable (3000K, 4000K, 5000K)	Design Light Concentration		Yes	Dimmable		0-10V	Equivalent Wattage		0-32W T8	Finish		9006	HTL Code		949540000	Initial Lumens		2545 4004	Input Current (amps)		1.1	Input Frequency (Hz)		60Hz	Material		COMMERCIAL INDUSTRY GRADE	Model Color Quantity		4	Product Code		5493PL900	Product Category		LED	Product Description		Selectable Backlit Panel 1x4 Wattage and CCT	Product Number		90363	Voltage (V)		120-277	Warranty (Yrs)		5	Wattage (W)		Selectable 20W-32W/320W	 <ul style="list-style-type: none">• Selectable Wattage• Selectable Color Temperature• 0-10V Dimming• Direct Backlit Design• 5 Year Warranty	
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Trade Shows / Events	PR / Media	Collateral	Communication																																																																								
																																																																											

Marketing Tools

Creative Assets

- Link to download images: [ProLED Select Backlit Panel](#)
- Video coming soon, full and short versions

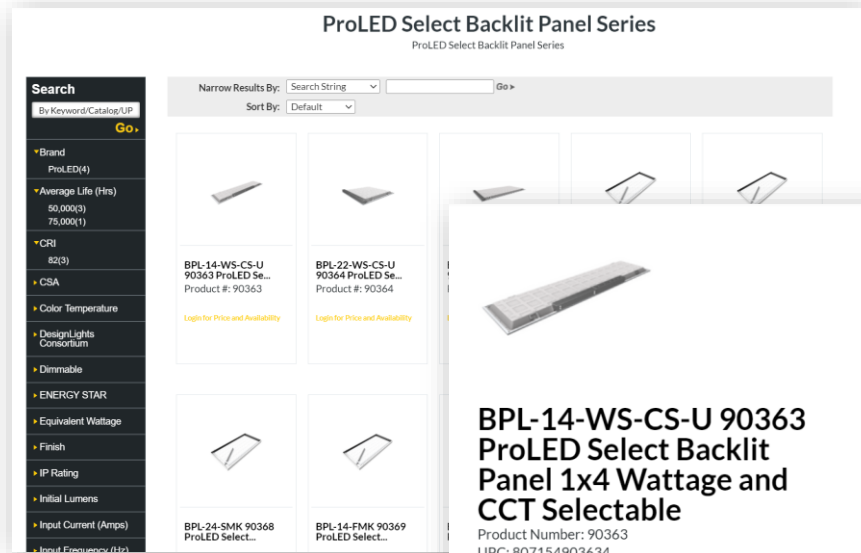


Marketing Tools

Digital

Website

Dedicated [landing page](#)
Individual product pages



BPL-14-WS-CS-U 90363
ProLED Select Backlit Panel 1x4 Wattage and CCT Selectable
Product Number: 90363
UPC: 807154903634

Log In for Price and Availability

Specifications	Resources	Technical
Applications		COMMERCIAL RECESSED, SURFACE MOUNT
Average Life (Hrs)		50,000
Brand		ProLED
CRI		82
CSA		NO
Color Temperature		Selectable 3500K, 4000K, 5000K
DesignLights Consortium		Yes
Dimmable		0-10V
Equivalent Wattage		(2) 32W T8
Finish		White
HTS code		9405406000
Initial Lumens		2548-4044
Inner Carton Quantity		1
Input Current (Amps)		0.33
Input Frequency (Hz)		60 Hz
Markets		COMMERCIAL/INDUSTRIAL
Master Carton Quantity		4
Prod Code		14FSBPL/8DU
Product Category		LED
Product Description		Selectable Back Lit Panel 1x4 Wattage and CCT
Product Number		90363
Voltage (V)		120-277
Warranty (Yrs)		5
Wattage (W)		Selectable 20W/30W/35W

Social

Featured on Halco Lighting social channels



Marketing Tools

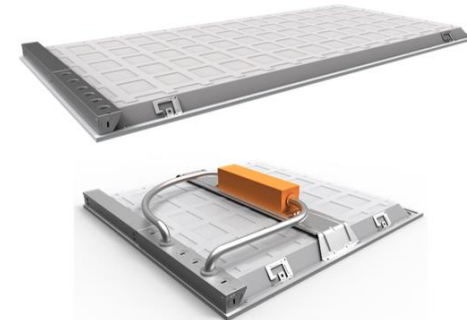
Training

- Customer launch presentation available
- Training available in Halco University end of October



ProLED Select Backlit Panel Series

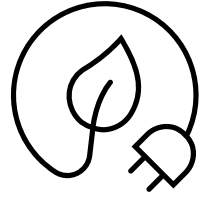
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- Selectable Wattage
- Selectable Color Temperatures
- 0-10V Dimming
- Direct Backlit Design
- 5 Year Warranty

Halco
LIGHTING TECHNOLOGIES

Marketing Tools



Programs

- [Utility Rebate](#)
 - Help your customers make faster purchasing decisions
 - Evaluate rebates for a single project or an average project scope
 - Get all the necessary documentation for a rebate submission
- [Energy Incentive](#)

The screenshot shows the Halco website's rebate tool interface. The top navigation bar includes the Halco logo, menu items for Lamps, Ballasts, Luminares, Pool & Spa, Company, Customer Care, Tools, and Halco Virtually Anywhere, along with a Search icon. A dropdown menu is open under 'Tools', showing options for Rebates, Payback, and Layout Tool. The main content area is titled 'Instructions For Using The Catalog and Payback Tools' and features a search form with fields for Category, Zip Code, State, Utility, and Program Type. Below the form is a 'Product Search' button and a table of results. The table has columns for Product, Product Description, Wattage, Efficacy, Rebate, and Has I. The results show several LED HID retrofit series and ballast products. At the bottom, there are 'Share' and 'Download' buttons, and a 'powered by' logo for 'encentenergy'.

Product	Product Description	Wattage	Efficacy	Rebate	Has I
HID45/840/MV2/EX39/LED 84010 LED HID RETROFIT BYPA...	ProLED HID Retrofit Series	45.5	119.8	Utility needed	N
HID36/850/MV2/EX39/LED 84007 LED HID RETROFIT BYPA...	ProLED HID Retrofit Series	35.4	127.6	Utility needed	N
LED HID RETROFIT BYPASS 36W 4000K NON-DIMMABLE 12...	ProLED HID Retrofit Series	34.8	120.6	Utility needed	N
T5FR25/840/DIR2/HO/LED 84080 LED T5 25W 4000K Ballast...	ProLED Linear T8 Direct Fit Series	28	125	Utility needed	N
T824FR8/850/DIR2/LED 84070 LED T8 24 8W 5000K Ballast ...	ProLED Linear T8 Direct Fit Series	10	125	Utility needed	N
T824FR8/835/DIR2/LED 84068 LEDT8 24 8W 3500K Ballast C...	ProLED Linear T8 Direct Fit Series	10	120	Utility needed	N

Marketing Tools


Collateral

Sales Sheet




- Sales sheet and Competitive Comparison available

LED Product Guide


- Available in 2021 Q4 LED Product Guide, mid-October timeframe



ProLED Select Backlit Panel Series



The ProLED Select Backlit Panel Series provides a high performing, efficient solution to compliment any commercial or industrial application. This innovative fixture is both Wattage and CCT Selectable to make it one of the most versatile flat panels on the market.



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Key Benefits & Features

- Three form factors – 1x4, 2x2, 2x4
- Selectable CCT's: 3500K, 4000K and 5000K
- Selectable wattages:
 - 1x4 – 20W, 30W, 35W
 - 2x2 – 20W, 30W, 35W
 - 2x4 – 30W, 35W, 45W
- Lumen packages ranging from 2548lm to 5544lm
- Direct backlit design
- Overall efficacy <135LPW
- 0-10V Dimmable
- 120-277VAC Input
- L70 Lumen maintenance > 50,000 hours at 25C
- Die cast steel housing
- Frosted Polycarbonate lens
- IC rated
- Options available: EM Battery Backup, Surface Mount Kit, Flange Mount Kit
- 5 Year warranty
- DLC 5.1 Certified

Conversation Starters

What lamp or fixture are you replacing?

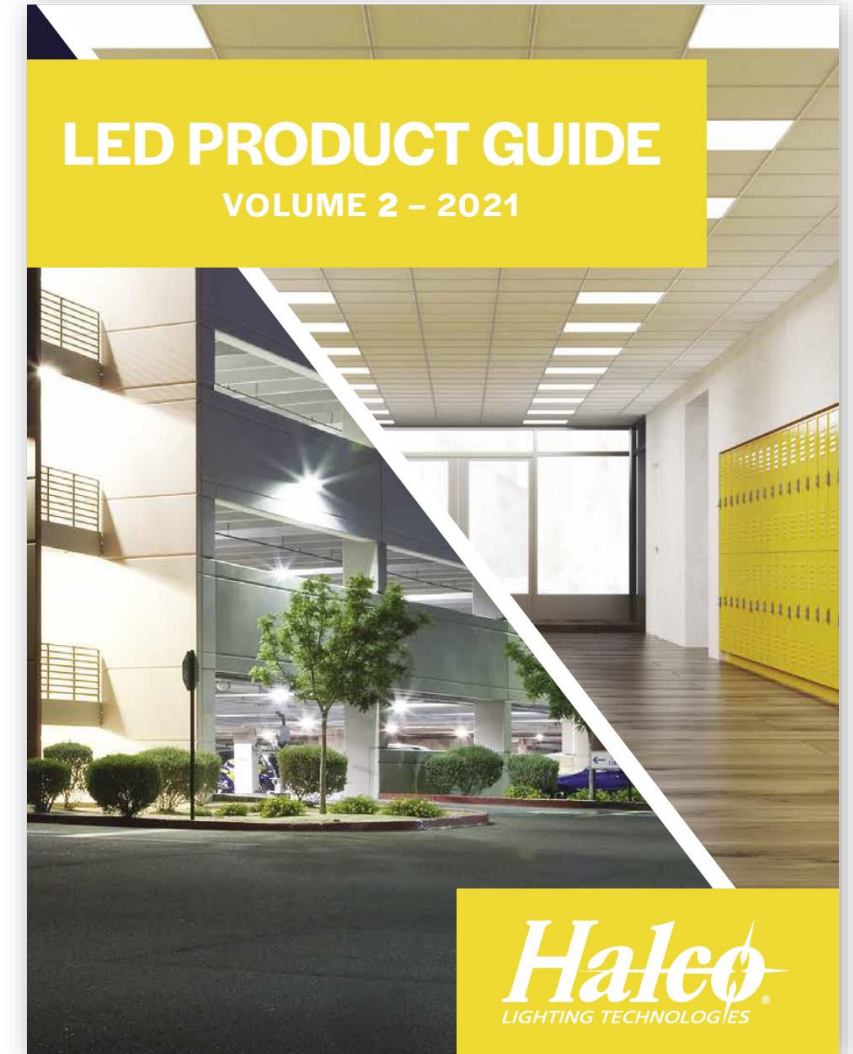
Do you encounter projects that the end user is unsure of the CCT or Wattage required for the project?

Are you looking for a modern look and feel to your space?

Are you looking to rationalize inventory or reduce operational costs?


FAQs

- **How do I select the CCT and Wattage?** You can select the required CCT and Wattage via the two very accessible dip switch on the junction box.
- **As the light source is not recessed, will there be glare?** No, the low glare diffuser provides maximum visual comfort which is 'lamp like' in output.
- **How many SKU's are covered by stocking these products?** We cover 27 product options in just three SKU's
- **What mounting options are available?** We offer Surface Mount Kits and Flange mount Kits for all 3 size panels
- **Competitor bid lower?** Halco offers a competitive quote process to beat the price of competition



LED PRODUCT GUIDE

VOLUME 2 – 2021



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Marketing Tools

Communication

- Customer Launch Presentation available
- Email to customers October 26th, 2021
- Continuous social media support from @HalcoLightingTechnologies

