



FOR IMMEDIATE RELEASE

**Halco's[®] Awarded TED's Best of the Best
For Public Relations & Community Outreach**

Norcross, Ga., September 14, 2009 – Halco Lighting Technologies[®] was awarded manufacturers Best of the Best for Public Relations & Community Outreach by TED Magazine at this years NAED's AdVenture Marketing Conference in Chicago, IL. The Best of the Best awards are presented annually by TED Magazine to acknowledge both distributors and manufacturers for their marketing efforts within the electrical industry.

In 2008 Halco joined ENERGY STAR's 2007/2008 Change a Light, Change the World Campaign effort to change one light at a time with their supporting pledge to encourage 10,000 individuals to replace at least one standard, incandescent bulb with a CFL that has earned the DOE's ENERGY STAR label.

During the campaign, Halco participated with local distributors, universities, religious groups and other community organizations in a collaborated effort to create a more environmentally conscious community. To strengthen the commitment, Halco gave one ProLume[®] CFL to every individual who joined in the pledge at sponsored events.

About Halco Lighting Technologies[®]

Halco Lighting Technologies[®] is a global manufacturer of lamps and ballasts designed for residential, industrial/commercial, and special lighting applications. Established in 1974, the company has U.S. distribution centers in Atlanta, Cleveland, Houston and Phoenix. For more information, visit www.halcolighting.com.

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