

FOR IMMEDIATE RELEASE



**Halco's HaloXen® PAR and Reflector Line
Awarded NAILD 2009 Best Value-Added Product**

Norcross, Ga., June 9, 2009 – Halco Lighting Technologies® is pleased to announce our HaloXen® PAR and Reflector lamp line was awarded the Best Value-Added Product at this year's 2009 NAILD Convention. The 2009 NAILD Convention was held April 19-23 in Scottsdale, Arizona.

HaloXen® reduced wattage lamps save up-to 35% in energy costs while providing longer life, higher lumens per watt and a better quality of light, compared to incandescent and halogen lamp types. The light quality also surpasses the crisp white light of halogen to further intensify vibrant colors found in restaurants, retail displays, lobbies, showrooms and office areas. HaloXen® lamps provide 5,000 hours average rated life and deliver 90% lumen maintenance throughout the life of the lamp. These lamps achieve instant, full brightness, are fully dimmable and mercury free.

About Halco Lighting Technologies®

Halco Lighting Technologies® is a global manufacturer of lamps and ballasts designed for residential, industrial/commercial, and special lighting applications. Established in 1974, the company has U.S. distribution centers in Atlanta, Cleveland, Houston and Phoenix. For more information, visit www.halcolighting.com.

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