



FOR IMMEDIATE RELEASE

**ProLED® PAR36 Chosen as EC&M's Lamp Category
Winner for 2009 Product of the Year**

Norcross, Ga., April 14, 2009 – Halco Lighting Technologies® takes great pride in announcing that our ProLED PAR36 lamp has been selected as the Lamp Category Winner in the 2009 *EC&M* Product of the Year competition. The competition was established to recognize the most advanced and prevailing electrical products that were introduced within the previous calendar year. This year's category winners were prominently displayed at the 2009 Electric West Show.

Halco brings you the most powerful PAR36 LED available with the introduction of our ProLED PAR36 lamp. It reduces energy usage up-to 75%, allowing users to install four-times as many lamps on a transformer opposed to its incandescent equivalent and is water-resistant with an IP65 rating. The low-voltage lamp offers versatility with its multi-purpose terminal allowing for slip-on or screw terminal connection and an input voltage range of 12-25 volts.

About Halco Lighting Technologies®

Halco Lighting Technologies® is a global manufacturer of lamps and ballasts designed for residential, industrial/commercial, and special lighting applications. Established in 1974, the company has U.S. distribution centers in Atlanta, Cleveland, Houston and Phoenix. For more information, visit www.halcolighting.com.

For information contact:

Deby Forster
Marketing Manager
Halco Lighting Technologies
(800) 558.2852
dforster@halcolighting.com

###