

FOR IMMEDIATE RELEASE



Halco Hires New VP of Sales

May 27, 2009 – Halco Lighting Technologies, Norcross, GA has named James “Jim” Coleman as Vice President of Sales. Coleman brings over 26 years experience in the business to Halco. The last twelve years were concentrated in the energy efficient lighting sector, six of which were spent at VP of Sales and Marketing for TCP, Inc.

Coleman will be a member of Halco’s executive team and will be responsible for managing Halco’s sales effort, as well as distribution and channel strategies. Coleman will build upon the company’s strengths and successes to expand its current distribution base as well as pursuing new market opportunities.

About Halco Lighting Technologies®

Halco Lighting Technologies® is a global manufacturer of lamps and ballasts designed for residential, industrial/commercial, and special lighting applications. Established in 1974, the company has U.S. distribution centers in Atlanta, Cleveland, Houston and Phoenix. For more information, visit www.halcolighting.com.

For information contact:

Deby Forster
Marketing Manager
Halco Lighting Technologies
(800) 558.2852
dforster@halcolighting.com

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