

**FOR IMMEDIATE RELEASE**



**Halco Hires New Southeast Region Manager**

May 27, 2009 – Halco Lighting Technologies, Norcross, GA announces the hire of David Hosea as Southeast Region Sales Manager. Hosea has over twenty-five years experience in the lighting industry, including sixteen years with Osram Sylvania and, most recently, Howard Lighting Products, where he served as Vice President of Sales.

At Halco, Hosea will be instrumental in increasing the focus on sales to drive growth and profitability throughout the Southeastern region. He will be responsible for overseeing the sales, training and traveling with seven independent agencies servicing electrical distributors in the southern states including Georgia, Florida, Arkansas, Louisiana, North and South Carolina, Alabama, Mississippi and Tennessee.

**About Halco Lighting Technologies®**

Halco Lighting Technologies® is a global manufacturer of lamps and ballasts designed for residential, industrial/commercial, and special lighting applications. Established in 1974, the company has U.S. distribution centers in Atlanta, Cleveland, Houston and Phoenix. For more information, visit [www.halcolighting.com](http://www.halcolighting.com).

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