



**FOR IMMEDIATE RELEASE**



### **Halco Announces New Hire**

**Norcross, GA. October 1, 2008** – Halco Lighting Technologies® announces a new addition to its emerging team, Austin Gelder, to the position of Product Specialist. Gelder will be reporting to Director of Product Development David Nelkin and filling one of two Product Specialist positions in the growing company.

As a new Product Specialist, Gelder will be aiding in Halco's product development through objective and strategic analysis to produce continual product growth and enhancement.

Gelder was previously the VP of Marketing for Georgia State University's Business Association for the 2007- 2008 year and recently graduated from the University with a Master of Science in Operations Management.

#### **About Halco Lighting Technologies®**

Halco Lighting Technologies® is a global manufacturer of high quality lamps and ballasts designed for residential, industrial/commercial, and special lighting applications. Established in 1974, the company has U.S. distribution centers in Atlanta, Cleveland, Houston and Phoenix. For more information, visit [www.halcolighting.com](http://www.halcolighting.com).

#### **For information contact:**

Deby Forster  
Marketing Manager  
Halco Lighting Technologies  
(800) 558.2852  
[dforster@halcolighting.com](mailto:dforster@halcolighting.com)

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