



**FOR IMMEDIATE RELEASE**

**Halco Announces New Hire**

**Norcross, GA. October 1, 2008** – Halco Lighting Technologies® today welcomes new hire, Melissa Cittadino, to the Marketing Associate position. Cittadino will be reporting to Marketing Manager Deby Forster and contributing to the company's business to business marketing operations.

In the Marketing Associate position, Cittadino will be assisting with the company's trade-show participation, market initiatives, strategic advancement and the continual expansion of business plans for new market penetration.

Cittadino previously worked for a large-scale housing and event planning firm and assisted in the opening and marketing of a new, Atlanta based video production company. In May of 2007, Cittadino received a Bachelor of Business Administration in Marketing from the Terry College of Business at the University of Georgia.

**About Halco Lighting Technologies®**

Halco Lighting Technologies® is a global manufacturer of high quality lamps and ballasts designed for residential, industrial/commercial, and special lighting applications. Established in 1974, the company has U.S. distribution centers in Atlanta, Cleveland, Houston and Phoenix. For more information, visit [www.halcolighting.com](http://www.halcolighting.com).

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